Strategic Goal Pillars

April 3, 2012

Pillar #1

Grow new and existing sources of revenue such that 20% of WesternU revenue comes from non-tuition sources.

Pillar #2

Become “interprofessional” and collaborative in all missions and at all levels of the University.

Pillar #3

Build on what has already been accomplished and further the “WesternU Way” by internalizing the “WesternU Gene” in all missions, at all levels, and in all members of the University community.

Pillar #4

Establish creative partnerships in education, patient care, research, and community missions.

Pillar #5

Foster innovative and distinctive ways of embodying the WesternU values of Science, Caring and Humanism.